

Veneer Installation

Please read these instructions completely before proceeding with the installation. Patty Madden Real Wood Veneer™ should be inspected after 3 drops are installed. Should you encounter any problems at this time, please stop and call your Distributor. Luxe Surfaces will not be responsible for any material issues past this point.

The installation process is critical: surface preparation, adhesive and primer selection, environmental condition and quality workmanship are crucial elements for a successful installation. Only professional installers should install Patty Madden Real Wood Veneer..™

Product Inspection:

Inspect prior to receipt of product from shipper. Notify Carrier if sign of damage. Examine all sheets of Patty Madden Real Wood Veneer™ upon receipt for quality and compliance with the approved specification before storing or starting installations. Any shortage of material must be reported within 3 days from receipt of material.

The installing contractor must verify that the correct specified species of wall covering is present on the worksite. Installer must also review installation instructions that accompany each order of Patty Madden Real Wood Veneer.™ Luxe Surfaces™ assumes no responsibility for any incorrect installation procedures.

Storage:

Patty Madden Real Wood Veneer™ should be kept in the packaging until 24-48 hours before installation. Store in a clean, dry, secure area that has low humidity and a stable temperature range of 45 to 85 degrees Fahrenheit.

Preparation:

Remove Patty Madden Real Wood Veneer™ sheets from the box and allow the sheets to relax and acclimate to the environment for approximately 24 to 48 hours. Arrange Patty Madden Real Wood Veneer™ sheets in numerical sequence as labeled on the back of each sheet. In most cases the installation should start at the top left descending left to right.

Primers/Sealers:

Prime all surfaces (including oil-based primers and latex or oil based stain-kill coatings) with specified primers listed below. Prime all surfaces according to manufacturer's directions. Let primer cure at least 2 days before installing Patty Madden Real Wood Veneer™. The use of the primer will ensure good contact with Patty Madden Real Wood Veneer.™ The use of sealers will prevent the adhesive from being excessively absorbed into the drywall. It will also enhance strip ability. Moisture content in the wall substrate should be in a range of 7% to 9% or less. Check with a moisture meter if necessary. Three (3) test strips of Patty Madden Real Wood Veneer™ should be hung to assure a strong bond between the existing primer/sealer and the primer before proceeding with the installation.

The following primers are recommended for use with Patty Madden Real Wood Veneer™.

- PRO-977 by Roman Decorating Products
For use over new clean drywall and plaster walls
- PRO-935 (R35) by Roman Decorating Products
Prime all painted surface areas prior to installation

DO NOT USE ALKYD/OIL BASE PRIMERS WITH Patty Madden Real Wood Veneer™

Adhesives:

Recommended is clay-based adhesive III Non-Strippable Heavy Duty Clay Adhesive by Roman Decorating Products with Patty Madden Real Wood Veneer™.

DO NOT USE CLEAR OR CLEAR STRIPPABLE ADHESIVES



Application of Adhesives

Use one of the approved adhesives or adhesive preferred by professional installer. Before installation prepare wall surface as specified and use ONLY specified adhesive(s).

APPLY ADHESIVE AT FULL STRENGTH – DO NOT DILUTE ADHESIVE WITH WATER!

1. Use a clean damp sponge of water and apply evenly to the back of the Patty Madden Real Wood Veneer™ sheet (Water activates the backing for proper tack) making sure all areas of sheet are damp. **Do not over wet backing of sheets.**
2. Apply an even coat of adhesive on wall with a half (1/2) inch paint roller cover nap. For corners and edges, use a latex painters brush. **Do not over saturate adhesive.** Ensure all areas are applied evenly before installation.

Installing Patty Madden Real Wood Veneer™

Hang sheet on the wall, smooth with an acrylic smoothing tool, or with tools that will not scratch the finish. Air bubbles must be removed from the center to the edge. Ensure that all air bubbles are eliminated and there is a good smooth adhesion between Patty Madden Real Wood Veneer™ and the substrate. Remove excess adhesive from each sheet after adhesive dries. Use a clean, moist, natural sponge to remove excess adhesive and dry the surface with a lint-free towel. **It is very important to change water frequently to maintain cleanliness and not to streak the appearance.**

Seams:

It is recommended to overlap at least 3/4" inch and double cut all seams with a clean sharp razor blade. Change blade after each cut. For installation of Patty Madden Real Wood Veneer™ sheets ten (10') and longer, the manufacturer recommends all joint seams to be double cut to achieve a tight acceptable joint seam. Vertical joints should not occur less than 3 inches (6") from all outside and inside corners, based on the corner being in square. Installer is fully responsible for proper seam fitting.

When wrapping an inside and outside corner with Patty Madden Real Wood Veneer™ wallcovering, lightly moisten the face of the veneer with a sponge using clean water – and wipe clean with a lint-free cloth. The moisture added will make the veneer more pliable and allow the wood to bend around corners with ease. By following these steps Patty Madden Real Wood Veneer™ wallcovering can wrap 90° inside and outside corners.

Do not install wood veneer with insufficient, temporary lighting. Installation with permanent lighting will enable you to see air pockets or bubbles and other installation issues that may occur.

Post installation inspection:

After 72 hours, re-inspect installation for quality assurance.

Test Area for Approval

Only the architect, designer or owner shall approve the test installation.

Digitally Printed Patty Madden Real Wood Veneer™ Wallcovering:

In addition to the above directions, please review the installation diagram of the digitally printed design and follow the sequential panel layout which is included with your shipment. If any of this information is missing, please contact your Distributor.

